

Nathan Alspaugh

Sr. Product Designer

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Skills

Vibe coding, interface design, design research, usability testing, flow diagramming, information architecture, AI-prototyping, marketing & landing page design, design thinking, user interviews

Tools

Claude Code, Conductor, HTML/CSS, GitHub, Vercel, Figma, FigJam, Whimsical, Sketch, Affinity Designer

Work Experience

Particle News

Sr. Product Designer

Larkspur, California (remote)

Oct 2025 - Present

- Championed AI-driven design by integrating agentic coding tools to build, iterate, and demo real-world concepts
- Rapidly prototyped an AI-powered canvas research tool that accelerated insight gathering from design partners and validated product value propositions for our ICP
- Democratized rapid prototyping by building an AI skill that enabled non-designers to generate visually consistent concepts based on our design system

Voze

Sr. Product Designer

Sandy, Utah

Jun 2024 - Present

- Doubled our TAM and deal sizes by leading discovery research which helped us identify an opportunity to capture more team members
- Quickly designed feature concepts to present to executives for alignment and user testing
- Improved design language and usability for mobile and web app

Lacework Edge

UX Designer

Mountain View, California (remote)

Aug 2022 - Jun 2024

- Recruited by the design arm of the venture capital firm Sutter Hill Ventures
- Led, organized, and launched a design system for our web application, which streamlined implementation across engineering and marketing
- Improved the usability of a critical automation feature, which led to an increase in usage rate and sales
- Worked closely with engineering and product leaders to test concepts with users and get buy-in from our board of investors

Udo

Product Designer

Farmington, Utah

Jun 2020 - Aug 2022

- Led and launched a design system for our mobile app
- Created mobile prototypes for pitches to successfully secure investor funding
- Collaborated with the co-founder and engineering to craft interfaces, testing them with a select group of healthcare providers for continuous iteration